

HENSEL DAVEST INDONESIA DEVELOPES THE INTEGRATION OF THE FINTECH BUSINESS ECOSYSTEM



Hensel Davest Indonesia Tbk (HDIT) is increasingly developing an ecosystem of financial technology solutions. HDIT management sees the rapid development of technology, making the technology product business progress according to the trends needed by the community. As a result, emerging business opportunities in the IT field are very promising.

HDIT Corporate Secretary, Ferdiana Tjahyadi said the pandemic that hit from 2020 until now has not been an obstacle for HDIT to continue to take advantage of the opportunities that exist.

"PT Hensel Davest Indonesia Tbk sees a great opportunity to grow rapidly in the business of purchasing products and digital payments," he explained in an official statement, Thursday (22/7/2021).

Ferdiana further explained, as one of the largest player companies in the Indonesian FinTech sector, HDIT has several brands through a network of subsidiaries, including EMPOSH, an e-commerce platform intended for MSMEs who want to have their own online store.

There is also Doeku, a peer-to-peer lending platform that has been registered and supervised by the Financial Services Authority (OJK) as a bridge to facilitate the business capital needs of MSMEs that are not affordable by banks and financial services.

Then, there is also BiroPay, a payment gateway service and online payment switching that connects MSMEs with financial technology companies. "With all these products, HDIT believes that it can compete with similar companies and can become a leader in the FinTech market," he said.

For information, HDIT started a business focusing on Eastern Indonesia. The company, which was listed on the Exchange in 2019, has grown rapidly to become a FinTech solution company in Indonesia.

HDIT, especially in electronic trading with digital products such as credit, electricity tokens, bill payments, ticket reservations, digital vouchers, currently HDIT already has more than 200,000

payment agents throughout Indonesia consisting of private companies, local distributors, MSMEs to individuals .